

TTA BOARD OF DIRECTORS MEETING

March 30, 2015 5:00pm Lone Star Park

The meeting was called to order by President Ken Carson and the roll was called with the following Directors present: Adams, Adger, Asmussen, Carson, Few, Keene, Melcher, Penn, Stephens, Taylor, and Witt. Directors Bradfield, Hartis, Hesse, Huntsinger, Maikranz, and Savage participated via conference call. Director Leckinger joined the meeting in progress. Directors Tracy, Vardeman and Wiggins were absent. TTA Executive Director Mary Ruyle and Accreditation/Racing Manager Jennifer Gibbs also participated.

Director Few made a motion to approve the minutes from the January 6, 2015 Board conference call meeting, the January 8, 20, 23 and 28 Paddock Foundation conference call meetings and the January 17, 2015 Board meeting. Director Stephens seconded and the motion carried unanimously among those participating and voting.

Director Penn made a motion to accept the financial reports for the fiscal year-to-date ending February 28, 2015. Director Carson seconded and the motion carried unanimously among those participating and voting.

Directors Melcher and Taylor led a discussion on activities of the Marketing/Sponsorship Committee and social media objectives for calendar year 2015, to include a stronger, more consistent, engaging and interactive Facebook presence, Twitter feed and use of Instagram, as well as improvements to the TTA website.

Director Adams made a motion to amend the current fiscal year budget by allocating up to \$5,000 for social media and website enhancements and maintenance. Director Asmussen seconded and the motion carried unanimously among those participating and voting.

Ruyle presented updates for the Membership Committee, PAC, Paddock Foundation and Texas Thoroughbred Educational Fund.

Ruyle discussed a request to the TRC by Retama Park to modify the schedule for its 2015 Thoroughbred meet from the currently approved period of September 4 – November 28 to a period encompassing August 21 – October 17. She outlined some concerns voiced by the HBPA with the new schedule, which resulted in their conditional approval of the change.

Director Few made a motion to support the date change request, contingent upon the HBPA's continuing support of those dates. Director Melcher seconded and the motion carried unanimously among those participating and voting.

President Carson reviewed the process implemented to take proposals for the conduct of Texas Thoroughbred sales, compared and contrasted the two proposals actually received, and stated the Sale Subcommittee's recommendation to select Western Bloodstock to produce future sales.

After discussion, Director Adams made a motion to proceed with Western Bloodstock, empowering the Sale Subcommittee to negotiate the best terms possible. Director Few seconded and the motion carried unanimously among those participating and voting.

Ruyle reviewed the results of questionnaires sent to owners of horses nominated to the Texas Stallion Stakes in order to gather information as to why so few horses were actually running in each of the three races. This subject will be discussed further at the next meeting.

President Carson reported on a possible sponsorship opportunity that Director Witt is working on along with Scott Wells of Lone Star Park.

Carson appointed an Awards Committee comprising Directors Few, Hartis, Keen, Melcher, Taylor, Tracy and Wiggins, to select recipients of the Allen Bogan Memorial Award for TTA Member of the Year and the T. I. "Pops" Harkins Award for Lifetime Achievement, to be awarded at the June 20 TTA Annual Meeting and Awards Banquet.

The next regular meeting was set for Saturday, June 20 in conjunction with the Annual Meeting at Lone Star Park, with the exact location and time to be determined.

With no further business, the meeting adjourned at 7:30 p.m.