

**TEXAS THOROUGHBRED ASSOCIATION  
EXECUTIVE COMMITTEE CONFERENCE CALL  
December 6, 2019 10:00am**

The meeting was called to order by President Phil Adams with the following directors participating: Adams, Adger, Carson, Leckinger, Sheffield and Tracy. Directors Hicks and Johnsen were unable to participate. TTA Executive Director Mary Ruyle was also on the call.

Ruyle discussed retaining both the firm of J. Pete Laney and Daniel Becka to serve as horse industry advocates, with Laney's firm to develop overall strategy and messaging and Becka to handle day to day tasks, such as coordinating and attending meetings between horsemen and legislators in their home districts, organizing solicitation of PAC funds, and working with breed registries to determine best uses of available funds to improve and advance the horse industry. She also provided background information on Laney and Becka.

The Texas Quarter Horse Association board of directors had previously agreed to the concept, as well as sharing equally in expenses.

Director Leckinger made a motion to proceed with hiring as discussed. Director Carson seconded and the motion carried unanimously among those participating and voting.

President Adams requested a conference call of the full board to be scheduled for the week of December 9<sup>th</sup> for purposes of ratifying the action taken by the Executive Committee.

Ruyle reported that more Texas stallions than anticipated had placed advertisements in the Stallion Register, leading to a total of \$12,500 in discounted fees.

Ruyle explained the need to open a new bank account to handle new funds available due to passage of HB 2463. Director Carson made a motion to authorize Ruyle to open the account. Director Tracy seconded and the motion carried unanimously among those participating and voting.

With the need to show increased membership numbers when new funding is reviewed in the 2021 legislative session, Ruyle proposed a membership promotion to begin January 1<sup>st</sup> whereby a person could join TTA or renew their membership by paying the appropriate sum to cover two years and would receive a third year free. Director Tracy made the motion to approve the promotion. Director Adger seconded and the motion carried unanimously among those participating and voting.

With no further business, the meeting adjourned at 10:20am.